

## PRIVACY POLICY

Last Updated: May 8, 2026

This Privacy Policy describes how personal data is collected, used, stored, processed, transferred, and protected when users, parents, students, visitors, and other individuals interact with our websites, educational programs, tutoring services, platforms, and related services.

This Privacy Policy applies to:

- \* websites and landing pages;
- \* educational programs;
- \* online school services;
- \* tutoring services;
- \* trial lessons;
- \* online platforms and student accounts;
- \* CRM systems;
- \* online lessons and video conferencing;
- \* communications with students and parents;
- \* support and administrative services;
- \* quizzes, forms, and lead generation pages.

### 1. DATA CONTROLLER AND EDUCATIONAL ENTITY

#### 1.1. Primary Data Controller

The primary controller of personal data is:

DIGISTUDENTS LTD  
20, Kyriakou Matsis, Floor 4  
1082 Nicosia, Cyprus

DIGISTUDENTS LTD is responsible for:

- \* operational management;
- \* educational coordination;
- \* tutoring services;
- \* customer support;
- \* payment processing;
- \* communication management;
- \* CRM administration;
- \* storage of lesson recordings;
- \* marketing and informational communications;
- \* platform administration;
- \* contractor and teacher management.

#### 1.2. Educational Institution

ACADEMY OF GLOBAL EDUCATION SHKOLA LLC  
31651 Hedgerow Drive  
Wesley Chapel, FL 33543, USA

ACADEMY OF GLOBAL EDUCATION SHKOLA LLC is a Florida educational institution responsible for:

- \* academic oversight;

- \* educational records;
- \* transcripts;
- \* diplomas;
- \* accreditation-related compliance;
- \* educational reporting obligations.

Certain educational and administrative data may be shared with ACADEMY OF GLOBAL EDUCATION SHKOLA LLC for educational, accreditation, compliance, and regulatory purposes.

## 2. PERSONAL DATA WE MAY COLLECT

### 2.1. Parent and Guardian Information

We may collect:

- \* full name;
- \* phone number;
- \* email address;
- \* country of residence;
- \* residential address;
- \* communication history;
- \* support requests;
- \* payment-related information;
- \* documents and information required for educational or regulatory purposes;
- \* any other information voluntarily provided.

We do not store full bank card information. Payments are processed by third-party payment providers.

### 2.2. Student Information

We may collect:

- \* full name;
- \* age;
- \* date of birth;
- \* educational records;
- \* attendance information;
- \* schedules;
- \* grades and academic progress;
- \* test results;
- \* lesson recordings;
- \* educational observations and support notes;
- \* information necessary for educational placement;
- \* documents required by educational authorities or accreditation bodies.

Our services are primarily intended for minors, although certain services may also be provided to adult students.

### 2.3. Technical and Usage Data

We may automatically collect:

- \* IP addresses;
- \* browser information;
- \* device information;
- \* cookies and similar technologies;

- \* analytics data;
- \* website usage data;
- \* platform interaction data;
- \* advertising attribution data;
- \* information collected through analytics, marketing, quizzes, forms, and tracking systems.

### 3. HOW WE COLLECT DATA

We may collect personal data:

- \* through website forms;
- \* through quizzes and landing pages;
- \* during registration and enrollment;
- \* during payments;
- \* during trial lessons;
- \* during educational activities;
- \* through CRM systems;
- \* through messaging applications;
- \* through emails and communications;
- \* through educational platforms and student portals;
- \* automatically through cookies and analytics technologies.

### 4. PURPOSES OF PROCESSING

We may process personal data for the following purposes:

- \* providing educational services;
- \* organizing lessons and schedules;
- \* student placement and educational coordination;
- \* maintaining academic records;
- \* preparing transcripts and diplomas;
- \* communication with students and parents;
- \* customer and technical support;
- \* quality assurance;
- \* dispute resolution;
- \* security and fraud prevention;
- \* payment processing;
- \* marketing and advertising;
- \* analytics and service improvement;
- \* accreditation and regulatory compliance;
- \* legal and administrative obligations.

### 5. ONLINE LESSONS AND RECORDINGS

Online lessons may be recorded.

Lesson recordings may be used for:

- \* quality control;
- \* educational continuity;
- \* teacher supervision and training;
- \* dispute resolution;
- \* student and parent access;
- \* verification of services provided;
- \* internal educational and administrative purposes.

Access to recordings is restricted to authorized individuals.

Unauthorized copying, publication, redistribution, or transfer of lesson recordings is prohibited.

Certain photos, videos, testimonials, reviews, lesson fragments, and educational materials may only be used for public marketing or promotional purposes based on separate consent.

## 6. STUDENT ACCOUNTS AND PLATFORM ACCESS

Users may receive:

- \* personal accounts;
- \* login credentials;
- \* access to educational platforms;
- \* access to schedules and materials;
- \* access to online lessons.

Users are responsible for:

- \* maintaining the confidentiality of login credentials;
- \* preventing unauthorized access;
- \* promptly reporting suspicious activity;
- \* using platforms solely for educational purposes.

We reserve the right to suspend or restrict access:

- \* for security reasons;
- \* in case of policy violations;
- \* for technical maintenance;
- \* in cases of misuse or unauthorized activity.

## 7. COMMUNICATIONS

We may communicate through:

- \* email;
- \* phone calls;
- \* SMS;
- \* WhatsApp;
- \* Telegram;
- \* Apple Messages;
- \* Zoom;
- \* CRM systems;
- \* other communication channels.

Communications may include:

- \* organizational notifications;
- \* educational updates;
- \* schedules and reminders;
- \* technical notices;
- \* customer support;
- \* marketing and informational communications.

Users understand and agree that certain third-party communication platforms may not guarantee absolute confidentiality or security.

Users may opt out of marketing communications or marketing-related processing by:

- \* contacting support;
- \* submitting a request through available communication channels;
- \* contacting us using the information provided in this Policy.

Opting out of marketing communications does not affect mandatory service, technical, organizational, or educational communications.

## 8. INTERNATIONAL DATA TRANSFERS

Due to the international nature of our operations, personal data may be processed and transferred internationally, including:

- \* within the European Union;
- \* the United States;
- \* and other jurisdictions where service providers, contractors, platforms, or educational partners operate.

We implement reasonable measures intended to protect personal data during international transfers.

## 9. THIRD-PARTY SERVICES AND PROVIDERS

We may use third-party services and providers, including:

- \* Zoom;
- \* Google services;
- \* Stripe;
- \* Roistat;
- \* Yandex Metrica;
- \* Google Analytics;
- \* Meta Pixel;
- \* Markquiz;
- \* Envybox;
- \* CRM systems;
- \* educational and LMS platforms;
- \* analytics providers;
- \* advertising providers;
- \* cloud storage providers;
- \* messaging and communication services.

Such providers may process data according to their own privacy policies and terms.

## 10. COOKIES AND ANALYTICS

Our websites, landing pages, quizzes, and digital resources may use cookies and similar technologies.

Cookies may be used for:

- \* website functionality;
- \* analytics;
- \* personalization;
- \* advertising and retargeting;
- \* remembering preferences;
- \* improving user experience.

Additional information is provided in our Cookie Policy.

## 11. MARKETING AND ADVERTISING

We may use personal data for:

- \* email marketing;
- \* advertising campaigns;
- \* retargeting;
- \* analytics and attribution;
- \* improving marketing effectiveness;
- \* communications regarding educational services.

Separate consent may be requested for certain types of marketing use involving identifiable student content, photos, videos, or testimonials.

## 12. DATA RETENTION

We retain personal data for as long as reasonably necessary for:

- \* providing services;
- \* educational purposes;
- \* legal and regulatory obligations;
- \* accreditation requirements;
- \* dispute resolution;
- \* protection of legitimate interests.

Different categories of data may be retained for different periods depending on legal, educational, operational, and regulatory requirements.

Certain academic and administrative records may be retained for extended periods due to educational, accreditation, or regulatory obligations.

## 13. DATA SECURITY

We implement reasonable organizational and technical measures intended to protect personal data.

However, no method of transmission or storage can guarantee absolute security.

## 14. CONSENT AND WITHDRAWAL OF CONSENT

By using our websites, platforms, services, educational programs, forms, quizzes, or communication channels, users, parents, or legal guardians consent to the processing of personal data in accordance with this Privacy Policy and applicable law.

Where required by applicable law, separate consents may be requested for specific processing activities, including marketing or media-related use.

Users, parents, or legal guardians may:

- \* withdraw consent;
- \* opt out of marketing communications;
- \* request restriction of specific processing activities;
- \* modify previously provided consents.

Requests may be submitted through available communication channels or by contacting us using the contact information provided in this Policy.

Withdrawal of consent does not affect the lawfulness of processing carried out prior to such withdrawal.

Certain data may continue to be processed where necessary:

- \* to fulfill contractual obligations;
- \* to comply with legal, educational, or accreditation requirements;
- \* to protect legitimate interests;
- \* to maintain educational and administrative records.

## 15. USER RIGHTS

Depending on applicable law, users may have the right to:

- \* request access to personal data;
- \* request correction of inaccurate data;
- \* request deletion of data;
- \* restrict processing;
- \* object to processing;
- \* request portability of data;
- \* withdraw consent;
- \* submit complaints to competent authorities.

Certain rights may be limited where processing is necessary for educational, legal, accreditation, or legitimate operational purposes.

## 16. CHILDREN AND MINORS

Our services are primarily intended for minors under the supervision of parents or legal guardians.

Parents or legal guardians are responsible for:

- \* providing required consents;
- \* ensuring the accuracy of information;
- \* supervising minors' use of services and platforms.

Adult users are independently responsible for their own data and use of services.

## 17. CHANGES TO THIS POLICY

We may periodically update this Privacy Policy.

The current version will be published on the website.

Continued use of the services after updates constitutes acceptance of the updated version.

## 18. CONTACT INFORMATION

DIGISTUDENTS LTD

20, Kyriakou Matsis, Floor 4

1082 Nicosia, Cyprus

Email: [hello@shkolaonline.com](mailto:hello@shkolaonline.com)

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