

COOKIE POLICY

Last Updated: May 8, 2026

This Cookie Policy describes how cookies and similar technologies may be used on websites, landing pages, platforms, quizzes, and related digital resources associated with educational and related services.

By using the website or platforms, users agree to the use of cookies in accordance with this Cookie Policy and applicable law.

1. WHAT ARE COOKIES

Cookies are small text files stored on a user's device when visiting websites or using online platforms.

Cookies may be used for:

- website functionality;
- user authentication;
- security purposes;
- saving preferences;
- analytics;
- improving user experience;
- advertising and retargeting;
- evaluating marketing performance.

2. TYPES OF COOKIES

The website may use the following categories of cookies.

2.1. Essential Cookies

Essential cookies are necessary for:

- website functionality;
- security;
- navigation;
- login sessions;
- proper operation of platforms and services.

Disabling essential cookies may affect website functionality.

2.2. Analytics Cookies

Analytics cookies may be used for:

- traffic analysis;
- user behavior analysis;
- evaluating service performance;
- improving platforms and educational services.

2.3. Marketing and Advertising Cookies

Marketing cookies may be used for:

- advertising;
- retargeting;
- marketing analytics;
- advertising personalization;
- campaign effectiveness analysis.

3. THIRD-PARTY SERVICES

The websites and platforms may use third-party services, including:

- Google Analytics;
- Meta Pixel;
- Roistat;
- Yandex Metrica;
- Markquiz;
- Envybox;
- CRM systems;
- and other analytics, advertising, and communication providers.

Such providers may use their own cookies and tracking technologies in accordance with their own privacy policies.

4. COOKIE MANAGEMENT

Users may:

- change cookie settings;
- restrict cookie usage;
- delete cookies;
- disable cookies through browser settings.

Restricting or disabling cookies may affect the operation of certain website features or services.

5. CONSENT TO COOKIES

Where required by applicable law, the website may request separate consent for the use of certain categories of cookies.

Users may:

- accept all cookies;
- reject non-essential cookies;
- customize cookie preferences.

Continued use of the website following a cookie notice may constitute consent to cookies to the extent permitted by applicable law.

6. CHANGES TO THIS POLICY

The Company may periodically update this Cookie Policy.

The current version will be published on the website.

Continued use of the website after publication of updates constitutes acceptance of the updated Policy.

7. CONTACT INFORMATION

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